

# **MEDIA RELEASE**

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# Hogan Transports Deploys Website Management RPA: A Huge Operational Impact

EBE's Website Management RPA had a huge impact on cash flow management and labor savings.

EAST MOLINE, III., August 25, 2022 — Many carriers view the move away from EDI to web portals as a step backwards. Previously automated data exchange through EDI has become a manual process of entering data from a carrier's TMS into a shipper's web portal, which introduces data entry errors, time delays, and learning curves.

Enter Robotic Process Automation (RPA).

## Hogan Transports utilizes EBE's Website Management RPA to complete four tasks:

- Shipment status updates
- Shipment billing
- EDI error correction
- Carrier scorecard management

Ned Kriegshauser, Director of IT Business Support, discusses EBE's impact on these tasks:

EBE's Website Management RPA created a huge impact on cash flow management and labor savings.

Status updates are being performed in real-time, as is billing. Before, we were a week or two behind in billing, based on resources. Now we can check EDI invoices five days after they are sent and receive a list of any invoices that may have failed, correct them, and resubmit them within 10 days rather than 35 days. It also allows our team to monitor our scorecards and proactively correct any loads that may have a potential for a service failure.

By eliminating the hire, train and repeat cycle for the data input process, we have gained EDI insight that previously required checking each transaction manually, involving an enormous amount of labor.

Exceptions are presented to us in workflow, and our team focus is on the workflow.

#### Larry Kerr, EBE President, discusses Website Management RPA:

This solution, which we've branded "**Emily**," allows accounting teams to focus on accounting functions and not monitoring and updating multiple web portals. This **boosts productivity and job satisfaction** within the department. Better yet, **Emily** has never missed a day on the job or an assigned duty. In addition, **Emily** makes data and workflow updates from these websites available almost instantaneously and at a fraction of the cost of an FTE.

Website Management RPA keeps Hogan Transport's cash flow moving forward, with payment exceptions being resolved in days vs. weeks, virtually eliminating payment barriers.

To discuss how Website Management RPA can impact your operations, email EBE today at sales@ebe-inc.com or call 800-447-0612.

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### About EBE

For nearly 50 years, carriers and logistics providers have turned to EBE Technologies for its paperless, mobile-enabled software solutions that consistently improve efficiencies, enhance customer and driver satisfaction, and reduce costs across the enterprise. To learn more about EBE's solutions, including its SHIPSMobile platform, visit <u>ebeships.com</u>.