

## **MEDIA RELEASE**

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## **EBE Technologies Launches Redesigned Website**

Improved customer experience was the push for the site makeover

EAST MOLINE, III., August 5, 2021 – EBE Technologies, a leader in automated software solutions for the transportation industry, recently launched a redesign of its website, **ebeships.com**. The company revamped the website so visitors could more easily find answers to challenges affecting them.

The updated website features clearer navigation, colorful graphics, and revised content. A resource library is a new feature, where visitors will find blog posts, customer success stories, industry white papers, and videos. Information about EBE's five product suites, Imaging & Workflow, SHIPS Mobile, Recruiting, Safety & Risk, and Fleet Maintenance, can be easily accessed from the homepage.

"We designed our website with the goal of giving transportation professionals quick access to the solutions they need to further their companies' success," said Larry Kerr, president of EBE Technologies.

"Our website starts the conversation with carriers and logistics providers", he added. "It provides them background to make informed decisions on ways to improve productivity and efficiency."

EBE has launched a contest to encourage people to visit its new website. The first 10 people who find the word, unparalleled, on the site, and send a screenshot to <a href="mailto:info@ebeships.com">info@ebeships.com</a> will receive a \$50 Amazon gift card.

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## EBE - One Partner. Many Solutions.

EBE provides content and process management software applications for the transportation industry throughout the United States and Canada. Through its paperless, mobile-enabled applications, carriers and logistics providers consistently increase productivity and reduced costs in the areas of billing and accounts receivable, accounts payable, recruiting, mobile capture, safety and risk, and asset maintenance.